## This Week



### **News and arrivals**

#### Lots of wonderfully delicious healthy products for you incl:

This Week: This Week: This Week: This Week: This Week: This Week:	Conference Pears from Gino Bok Choy – Demeter – from Rob Purple Passion fruit from Uganda Social Citrus from Gerasimos Sweet Pointed Peppers Fair-T rade Physalis from Johan
This Week:	
This Week:	Fair-Trade Pineapples from Andres and Edgar
This Week:	Spanish Hass and Fuerte Avocado's
This Week:	Elstar, Boskoop, Dalinco and Topazapples

#### **Product of the Week!** Sweet, Healthy, Conference Pears



#### Hi, I'm Gino from De Reyngaard!

"Since becoming organic it seems that the trees have become stronger and less susceptible to certain diseases "

Our business is located in the south west of The Netherlands in a region called Zeeuws Vlaanderen bordering Belgium. My family have been working the land in this area for more than two centuries. My grandfather for example was an arable farmer and my dad Gerard started in 1962 with apples and pears. In 2005 I took over the business and a few years later I switched to organic production. Nicole and I have two children (Meeke and Staf) and they love it here on the farm !

Despite the fact that we only recently became organic, to my surprise we are already seeing significant differences. It seems that the trees have become stronger and less susceptible to certain diseases. My interpretation is that the trees are no longer relying on chemicals when it

comes to combating illnesses and have to find the strength themselves, they are no longer "lazy". Furthermore, we have noticed that the fruit is much tastier.



#### Efkharisto- Thank you



Yassou, my name is Gerasimos Karantinos and I'd like to thank you for purchasing my organic citrus! With every purchase you are making a direct contribution to improving the lives of young adults with special needs here in Greece.

Greece's recent economic woes have impacted every aspect of life. Funding and donations to many important social causes and programs have slowed considerably.

The Halcyon Association of Parents & Friends of People with Disabilities is one such program. You are directly supporting this project, because for every kg of organic citrus sold at least  $\in 0,01$  will go directly to Halycon. The funds will go to training Halcycon employees and volunteers so that they can help

these young adults. The goal is to ultimately prepare and train these wonderful people, so that they are able to live with some level of independence.

Thanks for making a real difference in these people's lives. Efkharisto! Gerasimos Karantinos



# Interesting thought!

Together we can ensure that organic will be the norm and chemical sprayed products need a special label !



Here's why our food system is broken...

A farmer can spray chemicals to kill bugs, then spray more chemicals to kill weeds, and then add chemicals to the soil and **we don't require any labels**.

But if a farmer wants to use this label,

they have to pay a bunch of money and fill out loads of paperwork to prove that they **didn't use chemicals!** 





#### Organic, Passion fruit from Uganda

Eosta Specialties is proud to offer organic Passion Fruit from Uganda. For more information about the product, the availability as well as the Eosta range please contact your account manager



